



Vision

Enrich the community and promote a healthy lifestyle by facilitating the creation of a network of public trails and greenways.

Mission

- To promote the importance of greenways and trails to the quality of life within the community.
- To plan for and facilitate the development, implementation and improvement of a greenway and trails network within Shawano County and adjacent areas for recreation and alternative transportation.
- To sponsor and provide various opportunities for healthy outdoor activities for all ages.

Minutes – SHAWANO PATHWAYS Board Meeting Tuesday, January 12 meeting called to order 6:38 pm

Presiding: Nancy Brown Koeller

Note taker: Dana Mueller

Attendees: Brian Grieves, Dave Koeller, Mary Krueger, Matty Mathison, Brad Holz, Vicki Johnson, Maxine Williams, Angela Divjak, Will Kort, Greg Sturm

- Guest - Brian Grieves - Brian spoke to the group regarding wind surfing. The Parks and Rec Department has purchased a couple of beginner wind surfboards. "Shawano Wind Chasers" is affiliated with the Park and Rec as it owns the equipment. The group will be offering free lessons and is partnering with Steve Eliason who offers sailing lessons to the community. They hope to expand and grow through 2021. Shawano Lake is a great venue for wind surfing, and the winds are lighter in the summer so it is easier to learn. Brian shared slides with the group of the events from last summer. They received a community foundation grant to purchase additional board and rig and want to offer 2 free week long afternoon youth camps with free evening sessions open to the community to be registered through the Park and Rec. Nancy advised Brian that we will repost their promotional posts on Facebook that would come from the Park and Rec page.
- Approval of December 8, 2020 meeting minutes - Brad motion to accept, second Matty, minutes accepted as written
- Treasurer's Report – Nitta Charnon
- Old Business
 1. Town of Cecil/Village of Washington update - Will Kort - Keith has created maps for Will to indicate placement of signs, Will is going to trace those routes and add his comments. After they have done that, the village and town will take the charge to move the project forward. Will, Keith, Matty and Nancy spoke and Matty shared her experience in signage on the Wescott routes and working with Grant.
 2. Snowshoe Projects - Matty Mathison 12 minutes
 - a. Krogenke - The hike on Saturday had almost 40 attendees. Participants liked the signs and advised they felt more comfortable with coming back to use the trails again with the signs being in place. Received \$54 in donations. Matty reached out to participants thanking them for attending and reminded them of volunteer opportunities. Several responded back with wanting to join and/or volunteer with Pathways.

- b. Sugar Shack - Tom Grover donated the metal poles for all the signs.
 - c. Maps - Dave Wilhelm is working on a brochure for the trails for KLSNA, will need someone to create a trifold for the Sugar Shack trails.
 - d. SCF Grant - There is \$200 in grant money left, Matty asked the Community Foundation if we could use that money to help launch the GRACE trail.
 - e. Tourism - Patty Peterson agreed to pay for the publishing of the maps
 - f. Volunteers - Greg, Jesse, Nancy, John and Dale Hutjens were all instrumental
3. BTBQ update - Matty Mathison 15 minutes - asked Nitta to join in and will be looking at business cards to add Instagram info. List of potential map sponsors, going to edit the maps with Dave and Greg. Ad for visitors guide is in. Matty received an offer from the Central WI sports show to purchase the list of attendees.
 4. GRACE trail - Matty Mathison - 5 minutes - Have \$200 from community grant foundation to start with, Heather Zimba suggested creating an opportunity for people to pay for trees to be donated/planted as memorials. The location has not been identified yet.
 5. 100 Women Who Care - Nancy Brown Koeller & Matty Mathison 15 minutes - Matty and Nancy created a video presentation, voting takes place in February.
 6. America Walks App - Nancy Brown Koeller 2 minutes - Nancy applied for the grant but did not receive it.
 7. Reimbursement from snowmobile club - Nancy Brown Koeller 3 minutes - Need to check with Nitta on status. Need a letter to the snowmobile club stating thanks for offer to reimburse, include the bill from Torborgs. Nancy will draft the letter

➤ New Business

1. 2nd Mailbox Key - Nancy Brown Koeller 5 minutes - Mailbox key was likely not returned from prior treasurer. May have to pay for a second key, Nancy will follow up with Nancy Schultz. Greg will reach out to Brian first to see if he has the key.
2. Flyer for state trail pass - Nancy Brown Koeller 15 minutes - Nancy created flyers for the holiday season but is considering revising the flyer so it is relevant year round. Next meeting Vicki will have updated list of businesses and we will go through and assign a rep to each business to distribute the flyers.
3. Ads and Press Releases - Vicki Johnson 5 minutes - Vicki did a press release for the snowshoe hikes and the trail passes. She saw them in the Market Messenger but nowhere else. Placed an ad for the Leopold benches and the hoorags in the Market Messenger.
4. Grants and donations - Nitta Charnon 5 minutes - Received a grant from Thrivent (\$500) but do not know who it came from. Will bring it up again when Nitta and Sandy are present.
5. Committee & Task Force Report - Franklin Park group - Parks and Rec put out the schedule for 2020 and there are 12 dates - Nancy asked if the Optimists and Safe Haven want to split the dates. Safe Haven has opted out. Optimists are in for 6 days each. Mary is low on brochures; brochure on website has the old version with lower cost. Brad asked for the new version to be emailed to him. Brad advised a new PayPal account may need to be created. Nancy will send a reminder to Kari re: the bike/ped plan.

Motion to adjourn - Greg Sturm, second Vicki Johnson. Meeting adjourned 8:22 pm.