



Vision

Enrich the community and promote a healthy lifestyle by facilitating the creation of a network of public trails and greenways.

Mission

- To promote the importance of greenways and trails to the quality of life within the community.
- To plan for and facilitate the development, implementation and improvement of a greenway and trails network within Shawano County and adjacent areas for recreation and alternative transportation.
- To sponsor and provide various opportunities for healthy outdoor activities for all ages.

SHAWANO PATHWAYS Board Meeting Minutes Tuesday, December 8, 2020 called to order 6:36 pm

Presiding: Nancy Brown Koeller

Note taker: Dana Mueller

Attendees: Nancy Brown Koeller, Matty Mathison, Greg Sturm, Vicki Johnson, Dave Koeller, Nitta Charnon, Brad Holz, Maxine Williams, Angela Divjak, Will Kort, Melanie Curti, Mary Krueger, Heather Zimba, John Koeller

- Approval of October 14, 2020 meeting minutes - motion to approve Brad Holz, second Nitta Charnon. Minutes approved as written
- Treasurer's Report – Nitta Charnon - Nitta advised she is working through the discrepancy of \$2000 on the bank reconciliation. She asked Matty, Melanie and Kelly to review checks that show outstanding to verify if those funds are still owed and to get back to her. Will asked to go through the reports more in depth to explain restricted/assigned statuses. Nitta explained that donations can be specified to be used for specific projects by the donors - these are restricted funds. Funds that have been designated by the board as assigned are able to be moved around through board approval and are assigned for budgeting purposes. Mary motion to accept, Matty second. Treasurer's report approved as written.
- Old Business
 1. Leopold Bench Sale - Nancy Brown Koeller 10 minutes - moved to later in the meeting
 2. Town of Cecil/Village of Washington update - Will Kort & Keith Depies - met with Eric & Dave on Nov 19th. Presented idea for 4 different loops to Eric & Dave.
 3. BTBQ issues - Matty Mathison 15 minutes - Need ad ready for visitor's guide by Friday. Making the ad as vague as possible. Working with ECW to edit maps. Greg and Dave have agreed to edit routes. Matty will take care of getting sponsors for maps. It's \$250, this covers the cost of the map for 3 years. Will offer remote event as part of 2021 event. Matty proposed that the BTBQ would support the BookWorm program in return for coordinating for continental breakfast and lunch. Need to make a decision on hosting BBQ & Blue Grass at either Franklin Park or Koeller farm.
 4. Annual Meeting/Social wrap up - Nancy Brown Koeller -New by laws, president can serve 1 more year under 1 year contract. Mary Krueger made a motion for Nancy to continue as president for 1 year, Matty second. Motion carried.
- New Business

1. 100 Women Who Care February meeting - Matty Mathison 10 minutes - Meeting of 100 women committing to donating \$100 dollars 4 times a year towards non profits. 3 non profits are presented as potential recipients. SAM25 was selected at the latest meeting, receiving over \$12,000. Drew 3 non profits for February; Safe Haven, Shawano Pathways, and Shawano Hockey are the 3 potential recipients. Nancy and Matty are working on a presentation.
2. Snowshoe Items - Matty Mathison, Greg Sturm, Nancy Brown Koeller
 - a. Hike Jan 8th - Mike Kroenke has maps, no gathering post hike. Rolling start so there won't be waiting in groups.
 - b. Signs & posts - Matty bought reflective markers that attach with velcro, 2 colors. She also purchased diamonds that stick out of trees for a 3rd route.
 - c. Flyers for Snowshoe Hike - Vicki picked up the flyers and needs volunteers to put them up. Posters will be at D24 Northside Storage, combo 12- 34- 8. She'll have them there by Friday, 12/11.
3. GRACE trail - Matty Mathison 5 minutes - Gratitude, Release, Accept, Challenge, Embrace - a trail designed for self reflection. Matty sent an email with examples. Matty will talk to Matt H and work on writing a grant.
4. Info for Updated Info Sheet - Dana sent an email asking for everyone to send in phone numbers and confirm email addresses.
5. Advertising for benches/trail passes/hoorags - Matty Mathison 5 minutes - Need a press release w/photos of benches and hoorags advertising items for sale to take advantage of gifting season. Nancy suggested an ad for Leopold Bench sales in Market Messenger, getting hoorags posted on the site, and checking with papers if we get a discount for 2 ads. Press release for passes w/info for website, Brad will put a form on the site for anyone interested to send in for purchase. Hoorags will be \$10 or 3 for \$25.
6. Donation - Nancy Brown Koeller, Matty Mathison 5 minutes Natalie Czech Navarro donated \$500 and her company matches. Anonymous donor gave Matty \$1000.
7. Committee & Task Force Report - Nancy and John installed a map box holder to the shelter on the Clay Borrow Trail and put in maps. Owen put up the plaque. Brad reached out to Mike Musolff via email re: crosswalk enforcement check and hasn't had a response. Bike repair station and pumps have arrived, city is on fence re: paying for theirs, county is paying for their 2. They are \$350 for station and pump.

Just some FYIs:

Surpassed 400 Maple Hills trail maps taken from map box

Photo Contest Winners in Glas Coffeehouse

Thank you to Maxine for our wicked good entry in the Scarecrow contest and for renting banners to Total

Fitness

Motion to adjourn - Nitta, second Melanie, motion carried, meeting adjourned 8:30 pm

Next meeting Tuesday, January 12, 2021