**Vision**
Enrich the community and promote a healthy lifestyle by facilitating the creation of a network of public trails and greenways.

**Mission**
- To promote the importance of greenways and trails to the quality of life within the community.
- To plan for and facilitate the development, implementation and improvement of a greenway and trails network within Shawano County and adjacent areas for recreation and alternative transportation.
- To sponsor and provide various opportunities for healthy outdoor activities for all ages.

Minutes – SHAWANO PATHWAYS, Tuesday, July 14, 2020 - Virtual Board Meeting called to order 6:38pm

<table>
<thead>
<tr>
<th>Facilitator</th>
<th>Nancy Brown-Koeller, President</th>
</tr>
</thead>
<tbody>
<tr>
<td>Note Taker</td>
<td>Dana Mueller, Secretary</td>
</tr>
<tr>
<td>Members &amp; others</td>
<td>Matty Mathison, Mary Krueger, Maxine Williams, Nitta Charnon, Brad Holz, Melanie Curti, Scott Krueger, Owen Krueger, Will Kort, Dave Koeller, Greg Sturm, Sandra Carroll, John Koeller</td>
</tr>
<tr>
<td>Members Absent</td>
<td>Heather Zimba, Angela Divjak, Matt Hendricks, Brian Krause</td>
</tr>
</tbody>
</table>

Welcome

- **Guest** - Owen Krueger - Clay Barrow Trail shelter - 15 minutes - Owen and Matty reviewed location and moved it to eastern entrance. Owen sent pictures to Steve with the County; Steve approved his design. Owen finished his project proposal; it needs to be submitted to the Council for approval, after which he will be able to begin. Nancy sent over a memo to Steve stating that Pathways will support maintenance of the shelter and table.
- Approval of June 9, 2020 meeting minutes - Motion to accept as is - Nitta Charnon, second Matty Mathison. Motion carried, minutes approved as written
- Treasurer’s Report – no report was presented
- Old Business
  1. Friends of MBT Update - Matty Mathison - 7 minutes - Group was on the radio to talk about BTBQ and projects. Matty suggested that the group reach out to Keith about replacing signs on MBT. He agreed; group needs to identify which signs need to be replaced. Keith is going to be in charge of organizing the adopt a trail groups. Facebook and web pages are operational.
  2. Remote BTBQ - Matty Mathison - 15 minutes - Please recruit for the event. Organizational meeting was successful, promotional material was distributed. 4 Thrivent grants were written, 3 for printing and 1 for signs. Dale Hutjens is donating 3 pieces of See Me Wear. As participants complete the events in July and August, the completion packages will be sent to them so that anyone who is local can advertise the event while it is still going on. Nitta will look into sending press releases to areas with larger populations (Milwaukee, Madison, Appleton)
    a. Banners for BTBQ - need to identify locations for banners to be displayed. BMO limits groups to 2 weeks per year. Brad will check to see if they will display the banner. Greg will check into displaying one at the county park. Signs can go on Hwy 22/B, at the fairgrounds, KFC, and Waukechon by BJ Graphics. Sandra and her husband will work on getting these up.
3. By-laws Update- Nancy Brown Koeller - 10 minutes - Nancy sent out suggested changes from last month. Remove “recreation” and specific dollar amount for membership dues. Motion to accept bylaws - Brad Holz, second Matty Mathison. Bylaw changes were approved by the board and changes will go into effect at the annual meeting.

New Business
1. Beverage Stand - Sandra Carroll- 10 minutes - 1st stand was Thursday, July 2nd. $1289 in beverage sales, $173 in raffle sales. Dearco donated plexiglass dividers.
2. Benches - Dave Koeller- 5 minutes - Dave will be crafting Leopold benches for placement near signs with Pathways info on Clay Barrow Trail.
3. User activated light - Nancy Brown Koeller - 2 minutes - The police chief let Nancy know that he has been receiving many positive phone calls in regards to the user activated light on Green Bay St.
4. Letters to officials - Nancy Brown Koeller - 10 minutes - Nancy has sent the following: letter to Matt Hendricks endorsing the Wolf River trail, draft of letter to towns for Friends of MBT suggesting that the group visit each town and discuss the benefit of the trail, pictures of MBT and Facebook comments to Terry Hilgenberg, letter to Scott Kroening re: plans for bike lane from trail to Gumaer Rd
5. Trestle Bridge Repair - Greg Sturm 10 minutes - Boards need repair after winter. Action plan is to find the boards that are too thick or needing repair and swapping them out rather than removing everything. Hard to get volunteers due to pandemic, hoping to work on it in late August/Labor Day depending on if he can get volunteers. After boards are flipped/swapped, would add in fasteners. Matty recommended identifying boards that need to be flipped/replaced and creating a work plan with those boards prior to Torborg’s bringing in the replacement lumber.
6. Registration for BTBQ - Melanie Curti - 2 minutes - Eventbrite charges a registration fee (payment processing fee and ticket processing fee). Melanie suggested using hand registrations to avoid the fee. Brad advised that in the past we have found that the management of data that Eventbrite offers has made the fee worthwhile. For next year, we can research other event registration sites to see if there is one that is cheaper.
7. Red River Clean Up - Nancy Brown Koeller - 5 minutes - August 16th - canoe/kayak event starting in Gresham and going down Red River. This would be a good opportunity to find out more info from the sponsoring group about water trails.
8. Optimist/Rotary - Matty Mathison - 5 minutes - Speaking to Optimist/Rotary to speak about FoMBT and remote BTBQ
9. Egan Foundation Grant - Matty Mathison - 5 minutes - applied for grant for snowshoe signs. Committee had voted to spend majority of funding on non profits that help the community. Haven’t had the regular meeting yet, so possibility for the grant to be approved.
10. You are Here - Matty Mathison - 5 minutes - Friends group suggested that a “you are here” be placed on large maps when new ones are made. Big maps are made by B&J Graphics. Blue & Orange routes are correct on small maps but not on large maps. Nancy will ask for an estimate so a decision can be made in August.
11. Maple Hills maps - Nancy Brown Koeller- 3 minutes - Shawano Pathways started printing maps for trails at Maple Hills and supplied a trail map holder. Placed over 300 maps at this location. Nancy would like to find a grant to help cover the cost of this printing, Pathways has been paying this. Nancy is considering a sign that says “please return gently used maps here” to cut down on cost of reprinting. This should be implemented after social distancing/quarantining is needed.
12. Signs
   a. Park to Park - Matt Hendricks, Greg Sturm- 5 minutes - Dave received letters from Matt and Greg thanking him for putting up signs. Two more signs need to be put up in Smalley Park. Sign on Wescott route on Woods Rd is tipped over. Signage is still needed in County Park. Matty and Greg will work on this. Greg will also work on clearing foliage blocking any signs.
   b. 3ft law - Nancy Brown Koeller- 10 minutes - Sign is approved, price is for printing 1 side. $365 to print 8 signs, $600 to print 15. Nancy will write a Thrivent grant request to help offset the cost. Nancy will come back next month with more information.
13. Committee & Task Force Report - John Koeller - Nancy and John met with the town of Richmond board asking for a speed reduction on Oak Ave. The speed reduction passed, the board can drop it to
45 mph, if it dropped to 35 mph the state would need to get involved. It will go to a resolution for voting next month. He will mow the Clay Barrow trail this weekend. Mary believes that there are adults with disabilities that would like to do the BTBQ. Matty suggested registering as a group to avoid the fees. A new life member signed up. Matty thanked Maxine for picking up current maps and boosting sales boxes throughout the county and retrieving money. Heather Zimba returned from stint with Naval Reserve, will complete quarantine and then be sent back out. She is looking for someone to live rent free in her home to take care of her cats while she is gone. If you know anyone please reach out to Matty or Heather. Brad reviewed a handful of sites to compare processing fees. Every site is pretty similar to Eventbrite. Brad received an email thanking Pathways for posting the park to park signs. Nitta reached out to multiple businesses regarding the bike bingo. They advised that they like the idea but it doesn’t help them as people don’t purchase while biking. She received feedback that a scavenger hunt may be beneficial. Next month’s meeting will be on Zoom.

Motion to adjourn - Greg Sturm, second Matty Mathison, motion passed. Meeting adjourned 8:36pm.

Next meeting Tuesday, July 14, 2020