



Vision

Enrich the community and promote a healthy lifestyle by facilitating the creation of a network of public trails and greenways.

Mission

- To promote the importance of greenways and trails to the quality of life within the community.
- To plan for and facilitate the development, implementation and improvement of a greenway and trails network within Shawano County and adjacent areas for recreation and alternative transportation.
- To sponsor and provide various opportunities for healthy outdoor activities for all ages.

February 11 Board Meeting minutes - meeting called to order 6:42pm

Facilitator	Nancy Brown-Koeller, President
Note Taker	Dana Mueller, Secretary
Members & others Present	Greg Sturm, Matty Mathison, Brad Holz, Brian Krause, Heather Zimba, John Koeller Melanie Curti, Nitta Charnon, Angela Divjak, Maxine Williams, Mary Krueger, Brian Krause
Members Absent	Matt Hendricks, Peg Gallagher

Welcome

- Approval of January 14, 2020 meeting minutes - Motion to accept minutes - Angela Divjak, second Matty M. Motion carried
- Treasurer’s Report – Brian Krause - There is a discrepancy in the report that Brian has to find. Matty motion to accept, Greg second. Treasurer’s report accepted as written.
- Old Business
 1. Bike & Brew - Melanie Curti - Melanie spoke w/Stubborn Bros, they are interested. Invited them to tonight’s meeting. Next step meet w/Stubborn Bros to discuss. Matty suggested presenting them with a date/plan. Nancy suggested waiting until 2021 to launch this ride, depending on how large we want the ride to be, or could do a smaller pilot ride with just our group.
 2. BTBQ - Matty Mathison - Matty presented business cards and rack cards for review prior to printing. Group agreed to take excess shirts and have staff printed on the sleeves to hand out to anyone helping with the event. Matty getting a sample for a Hoorag that the Friends of the MTB group and SP could sell, sample not received yet. Matty will bring a sample to review for group approval. Need to decide if we are going to have a raffle. Last year, 60% of raffle tickets were sold. Matty has a quilt that we could raffle off - display all summer and sell tickets throughout the summer. Need 4 - 5 people to work on this raffle - coordinating raffle tickets, contacting downtown businesses to get a place to display it, reaching out to paper for an interview w/Linda Bleser. Nitta, Mary and Peg will work together to coordinate raffle ticket printing, PR, and displaying downtown. Matty will work with the group to get it started. Further research needs to happen for additional raffles and will be discussed again at March’s meeting. Matty met with Dave & Greg, who have agreed to work with East Central to get maps edited. Matty is going to speak with map sponsors, and is looking for additional sponsors to reach out to. Matty has 4 different sponsorship letters to send out. Melanie reviewed minutes from the BTBQ meeting and distributed it to everyone. Minutes attached.

3. Report on snowshoe signs- Matty Mathison - Matty has a prototype of a sign, 5" size, reflective sign. Posted on 4' garden posts to minimize distraction from natural areas. Qualheims will sell the posts to us for \$2.80/piece. Matty will be writing a grant to get the cost of materials covered. John may have steel posts to donate.
4. Annual conflict of interest form - Nancy Brown Koeller - Dana passed out copies to be re initialed and dated or dated and signed by new representatives. Brian and Matt will need to initial and date theirs.
5. February Snowshoe - Nancy Brown Koeller - Great turnout, 86 people present for the program. \$300 split with Navarino. Peg Gallagher submitted a membership form and a couple of people gave Nancy their information for volunteer opportunities.
6. Review of goals - Nancy Brown Koeller - Melanie has a potential volunteer for building the Clay Barrow Trail platform/shelter. Nancy has been working on the new membership brochure. She provided 3 options and passed out examples for review. Senior/Student rate has been at \$15 - Nancy suggested raising to \$20. No objections from the group to raise the rate.

➤ **New Business**

1. 100 Women Report - Matty Mathison - Group of women who are donating \$100 4 times a year. 3 groups were drawn to receive this money and 1 was selected after a representative spoke. Shawano Pathways and Friends of MBT are included in the groups in the running for the remainder of the year (3 more events).
2. Friends of MBT - Shawano Cty - Matty Mathison, Nancy Brown Koeller - Matty and Nancy have been meeting with the group. They have an EIN and need to do articles and bylaws to get nonprofit status. They are separate from the Marathon Cty group. Still looking for board members. Next meeting is Thursday, February 13th at 4:30 at NWTC
3. March Snowshoe - Nancy Brown Koeller - Hike will be March 14th, Nitta will create fliers. Matty will leave fliers at Angie's February 19th.
4. Park to Park maps - Nancy Brown Koeller - Nancy met with East Central and worked on getting a larger map that will fold to fit the kiosks. East Central has agreed to do it for free. Dave will mark changes for the new printing. 3 additional panels will be available, See Me Wear will take 1 panel. Waiting to hear about a grant from the foundation that the owners of Coldwell Banker run, if we get grant will put their logo with a safety message on a panel and use final panel for Shawano Pathways. Should have new maps for the spring. Should we offer the same panel to State Farm but ask for a donation, or ask another company to sponsor a panel? Matty suggested the Optimists or Qualheims as potential panel fillers. Heather Zimba suggested Angie's.
5. Meeting length - Brian Krause - Brian pointed out handing out fliers as an example of time being used inefficiently during the meeting. Nitta will work on a way to get these distributed more efficiently. Dana suggested using time guidelines when sending in agenda items.
6. Committee & Task Force Report - Email Brad pictures when out and about hiking/biking/snowshoeing. Nancy reported that 2020 trail passes are available at city hall -when you buy a pass take a picture and send it to Nancy so she can post. Nitta asks us to hashtag and mention Shawano Pathways Instagram.

Motion to adjourn - Brian, second Greg, motion carried, meeting adjourned 8:38 pm.

Next meeting Tuesday, March 10, 2020