



Vision

Enrich the community and promote a healthy lifestyle by facilitating the creation of a network of public trails and greenways.

Mission

- To promote the importance of greenways and trails to the quality of life within the community.
- To plan for and facilitate the development, implementation and improvement of a greenway and trails network within Shawano County and adjacent areas for recreation and alternative transportation.
- To sponsor and provide various opportunities for healthy outdoor activities for all ages.

Date: Tuesday – June 14th, 2016 Shawano County Courthouse Room A 6:30 pm – 8:00 pm

Minutes

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| Facilitator | Nancy Brown-Koeller, Vice President |
| Note Taker | Brian Krause, Secretary |
| Members Present | Nancy Brown-Koeller, Matty Mathison, Dave Koeller, Brad Holz, Maxine Williams, Micheal Johnston, Mike Kroenke, P John Abendroth, Patty Pape, Dave Schmidt |
| Members Absent | Greg Sturm, Mary LaMarche |

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| __ minutes | Start of Meeting, Introductions | Nancy Brown Koeller |
| Discussion | Introduction of John Abendroth and Patty Pape | |
| Conclusions | | |
| Action Items | | |

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| __ minutes | Secretary's Report | Greg Sturm, President |
| Discussion | Members reviewed the Minutes from May 10 th , 2016. Matty Mathison made a motion to approve the minutes and Brad Holz second the motion. | |
| Conclusions | Motion passed | |
| Action Items | None | |

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| __ minutes | Treasurer's Report | Brian Krause, Interim Treasurer |
| Discussion | Brian K. shared the treasurer's report. Shawano Pathway balance in the general account is \$3,738.09; 2015/16 memberships \$ 2,917.97; Park to Park \$2,079.29; BTBQ \$14,043.16; Pevonka Healthy Hearts Match \$27,445.00; Wescott trails \$1,604.09; Ridlington Woods (Heinz) \$1,060.55, Safe Routes to School \$500.00 and Hillcrest \$1,000.00 Born Learning Trail \$1,846.49, Born Learning Trail-Grocery \$-2.16 for a total of \$56,232.48. PayPal \$297.18. See attached treasurer's report for detail transactions. Maxine Williams made a motion to approve the treasurer's report and Dave Schmidt seconded the motion. | |
| Conclusions | Motion passed. | |

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| Action Items | None. |
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| __ minutes | Facebook Update | Nancy Brown-Koeller |
| Discussion | We have over 450 likes. Matt Henderson is inviting others to our page. | |
| Conclusions | Continue to develop our presence on Facebook. | |
| Actions | | |

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| __ minutes | Park to Park | Matty Mathison |
| Discussion | Matty put signs up along the trail. Nancy BK asked Grant to notify us at the start of the Park to Park trail for a ground breaking ceremony. There is a meeting next week with Terry H with suggestions. | |
| Conclusions | | |
| Actions | | |

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| __ minutes | Wolf River Pedal Paddle | Nancy Brown-Koeller |
| Discussion | Ad is in the Shawano Leader and the Post Crescent. Need help for Brat/Hamburger fry, contact Nancy. | |
| Conclusions | | |
| Actions | Check into Chamber sign and an Email to Chamber members. Check into Channel 11 appearance (Brian) | |

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| __ minutes | BTBQ 2016 | Matty Mathison |
| Discussion | BTBQ is making progress. The 60 mini quilts are almost all completed. Hand held stop signs are going to be ordered for @\$18 apiece. Optimist budgets \$250 a year for Shawano Pathways, we only need to remember to ask for it. We have 20 volunteers from the 3 organizations. Pledge sheet is still needed for completion to be added to website. Paypal donation for GIM has been established with card readers. Michael Signs and Sagg Volunteering. Pictures of the Mini quilts need to be taken for website. | |
| Conclusion | | |
| Action | Pictures of Mini Quilts, Pledge Sheet, Order Stop signs | |

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| __ minutes | Master Bike Plan | Nancy Brown-Koeller |
| Discussion | Shawano Lake Opportunity. Nancy BK prepared a letter to Whispering Pines with a \$2,500.00 off by Shawano Pathways for materials to complete part of the road for a trail. | |
| Conclusion | We need to locate someone who has a positive experience with completing grant writing to assist with getting funds to complete parts of our Master plan. | |
| Action | Contact Mayor and Sheriff and invite to our meetings. | |

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| __ minutes | Annual Meeting Coordinator | Nancy Brown-Koeller |
| Discussion | We need an annual meeting coordinator. Jamie B and Mike are doing it for BTBQ. Jordan maybe? Nancy BK ? | |
| Conclusion | | |
| Action | | |

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| __ minutes | Membership drive | Nancy Brown-Koeller |
| Discussion | We need to increase our membership. Discussion was had about developing our contacts to increase membership. Facebook/Text blasts, Appleton library had a database that is A-Z database that is free to library members. List can assist with identifying new people to area/housing sales. | |
| Conclusion | | |
| Action | Return to topic to develop more ways to increase membership | |

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| __ minutes | Communication Director | Nancy Brown Koeller |
| Discussion | Discussion was had that with the loss of Jerry Czech we need to have someone to fill in with advertising, getting our message out and getting interest in Shawano Pathways without overwhelming someone with too much responsibility. It was discussed that a communication director could handle these types of responsibilities. | |
| Conclusion | | |
| Action | Look for a communication director | |

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| __ minutes | Towns Association Updates | Matty Mathison and Mike Kroenke |
| Discussion | Towns Association Meeting was attended by Matty M and Mike Kroenke, Maxine. Keith Marquardt looking into signs. Steve Geitz asked to put up some additional signs. | |
| Conclusion | Signs are needed for the Mountain Bay trail in the disconnect. Homemade signs are going to be posted for the time being at the disconnect points to show the proper routes to assist users of the trail find the connection. | |
| Action | Get home made signs made | |

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| __ minutes | National Bike Challenge/Great Cycle Challenge | Nancy Brown Koeller/Brian Krause |
| Discussion | Nancy reminded everyone on the board about the National Bike Challenge and encouraged them to participate to assist with Wisconsin to be the winner of miles this year. Brian Discussed the Great Cycle challenge to collect money for fighting Children's cancer. | |
| Conclusion | Everyone was encouraged to participate. | |
| Action | None | |

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| __ minutes | Newsletter Ideas | Brian Krause |
| Discussion | Brian asked for Ideas for the July Quarterly Newsletter National Bike Challenge, Bike safety (5 people killed in Michigan), Mackinaw Bridge walk/bike. Promotional events from BTBQ. Rural health initiative 1 year anniversary. Map of the Wescott trails, Like us on Facebook, Soggy Bottom run, Westcott Ride, Pedal and Paddle. | |
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| Conclusion | | |
| Action | | |

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| __ minutes | Cruiser Rides | Brian Krause |
| Discussion | Brian discussed starting a cruiser ride starting this Wednesday. Ride starts at 6:30pm at the Mountain Bay Outfitter Bicycle Shop and will follow the Orange and Blue park to park loops. Fun clothing is encouraged. Not a race, no one will be left behind. | |
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| Conclusion | | |
| Action | Follow up next time on results of rides. | |

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| __ minutes | Issues, Ideas, and Concerns | All |
| Discussion | Website has gotten 2 emails for the College of Australia wanting us to list their vacation bike trip links. Discussion was had about it and decided not to do it as it was more for advertising for a for profit business. | |
| | | |
| Conclusion | | |
| Action | Motion by Matty Mathison to adjourn. 2 nd by Maxine Williams. Motion passed. | |

Next meeting date July 12th, 2016 at 6:30 pm at the Shawano Courthouse.

Sincerely
Brian Krause, Secretary